

2026 Gyeongsangbuk-do International AI · Metaverse Film Festival

The Gyeongsangbuk-do International AI-Metaverse Film Festival (GAMFF 2026) is a global film festival that aims to promote content production based on AI and virtual convergence technologies, while attracting companies and creating an industrial ecosystem.

GAMFF serves as a practical industry-linked platform where Korean and international creators and companies can directly experience Gyeongbuk's virtual convergence infrastructure and identify collaboration opportunities through competitions, awards ceremonies, screenings, conferences, and B2B activities.

In particular, GAMFF promotes the creation of AI-based video, game, and experience content, and presents new business possibilities for the virtual convergence industry through the presentation and dissemination of works incorporating VFX and immersive technologies.

It also expands cooperation between global creators and companies through international exchange and networking programs and accelerates the establishment of a content industry ecosystem mainly in Gyeongbuk

Gyeongsangbuk-do strives to leap forward as a global hub leading AI and virtual convergence technology-based industries through GAMFF.

GAMFF 2026, connecting the future of AI and virtual convergence industry
Find new opportunities in Gyeongbuk now.

Awakening the Infinite Potential of AI & Virtual
Convergence Technology and the Content Industry

2026 Gyeongsangbuk-do International AI & Metaverse Video Contest



AI Video Contest Overview

Contest Topic	Free Topic	
Submission Period	Mar 16. (Mon) – Jun 30. (Tue) 2026, by 23:59 (KST)	
Participants	Anyone interested in creating content using AI, both domestically and internationally	
Contest Details	Creative video works produced with generative AI	
Contest Categories	4 Categories AI Creative Vide AI Game Video AI Advertisement Video AI Short-Form	
Contest Section	General, University Students, and Youth (Elementary, Middle, and High School students)	
How to Submit	Submit via the official GAMFF website (www.gamff.com)	
Total Prize Money	Approx. KRW 100 Million (Grand Prize: 20 million KRW, multiple awards possible)	

※ For more details about the contest, please refer to the website.

2026 GYEONGSANGBUK-DO INTERNATIONAL AI · METAVERSE FILM FESTIVAL



GUMICO
Pohang Culturalspace
Gyeongsan Sports Park

9. 3. THU
– 9. 5. SAT



GAMFF OVERVIEW

Title | 2026 Gyeongsangbuk-do international AI · Metaverse Film Festival (GAMFF)

Date | Sep 03 (Thu) – Sep 05 (Sat), 2026/ 3 days

Location | 3 cities and counties (Gumi, Pohang, Gyeongsan)

Hosted/Organized by | Gyeonsangbuk-do, Gumi-si, Pohang-si, Gyeongsan-si/
Gyeongbuk Technopark

HISTORY

- 2024. 3.~4** • Held First-ever international AI·Metaverse content in Korea (527 entries submitted from 42 countries)
- 2024. 6.** • Held the 1st Gyeongsangbuk-do International AI·Metaverse Film Festival
 - Theme : The Harmony of Art and Technology, Expanding New Creativity and International Exchange
 - Over 5,000 participants, both online and offline, including guests from the United States, Thailand, and Kyrgyzstan
 - 22 outstanding works awarded out of 527 entries, screened via the GAMFF Metaverse platform and in local theaters
- 2024. 10.** • Expanded GAMFF into the U.S.
 - Held International AI·Metaverse Film Conference at UC Irvine, USA
 - Signed MOUs with U.S. partners for AI·Metaverse (Clearbrook, Living Popups, and MBA Production)
 - Screened and promoted Award-winning GAMFF films at the Newport Beach Film Festival (USA)
- 2025. 4.~7.** • Operated the 2nd international AI Video Contest (1,057 entries submitted from 12 countries)
- 2025. 9.** • Held the 2nd Gyeongsangbuk-do International AI·Metaverse Film Festival
 - Theme : A window to the future, the convergence of AI and art
 - Achieved 12,000 online and offline visitors (A 2.2x increase compared to the previous year)
 - Signed MOU between GAMFF and France for AI FILM AWARDS
 - Signed MOU between the Visual Effects Society of Korea and the Korea Metaverse & Digital Industry Association
- 2026. 2.** • Signed MOU between GAMFF and the Digital Content Association of Japan (DCAJ)
- 2026. 3.~6.** • Operated the 3rd International AI Video Contest (March 16 – June 30)
- 2026. 9.** • Held the 3rd Gyeongsangbuk-do International AI·Metaverse Film Festival

MAIN PROGRAMS

9. 3. THU

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|------------|---|---|
| Gumi | • Opening Ceremony (GAMFF Contest Awards) | • International Conference & B2B (Corporate Exhibition) |
| | • Senior AI Atelier Opening Ceremony | • Reception and GAMFF NIGHT |
| Gyeong san | • Gyeongbuk Game Export Business Meeting | • B2B (Corporate Exhibition) |

9. 4. FRI

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|------------|---|-------------------------------|
| Gumi | • GAMFF AI TALK | • B2B (Corporate Exhibition) |
| | • AI Master Class | • Metaverse Academic Seminar |
| Po hang | • AI & ArtTech Awards (Awards Ceremony) | • GAMFF Tech Carpet |
| | • Senior AI Atelier Opening Ceremony | • Reception and GAMFF NIGHT |
| Gyeong san | • Game Festival Opening Ceremony | • B2B (Corporate Exhibition) |
| | • Pro Gamer Fan Meeting | • Inter-university Game Match |

9. 5. SAT

- | | | |
|------------|----------------------------------|---------------------------------------|
| Gumi | • GAMFF AI TALK | • AI Fashion Show with Citizens |
| | • GV & Special Screening Program | |
| Po hang | • AI Cinema Concert | • GV & Special Screening Program |
| Gyeong san | • Cosplay Runway | • Event with Invited Game YouTubers |
| | • Nintendo & PS5 FUN Match | • Nintendo & PS5 Game Experience Zone |

Regular Programs

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| • GAMFF Screenings | • Outdoor AI Experiential Content Plaza |
| • GAMFF Land (Creative Play Zone for Children) | • GAMFF Media Lounge |

Food (Common)

- F&B Food Truck Zone

※ This program is subject to change depending on the organizer's circumstances.



1 Opening Ceremony (GAMFF Contest Awards Ceremony)

AI imagination transcending reality and unique worldviews envisioned by the whole world. Meet the outstanding winners of the 2026 Global AI Video Contest.

※ Submission Period: Mar. 16 – Jun. 30 / Awards Ceremony: Sep. 3 (Thu)



2 GAMFF Screening

Listen directly from the winners and directors about the marvelous visuals crafted with generative AI and the intense creative process behind them. Access the behind-the-scene story of the new language created by the collision of technology and art.



3 GAMFF International Conference

Insights from global leaders breaking down the boundaries of industry! Refresh your future indicators (F5) at the forefront of knowledge.



4 B2B Corporate Exhibition

The era of passive exhibitions is over. Touch, interact, and connect to experience the very essence of immersive future technology! A thrilling experience beyond your imagination awaits you.



5 AI & Art Tech (Art + Technology) Awards

A breathtaking world of art created by AI, visual effects (VFX), and immersive media technology. Meet the innovative award-winning works that have established a new paradigm for the content industry.



6 Senior AI Atelier

Memories are reborn as stories, and stories as AI. Senior AI Atelier is a space for creation that expands across generations.



7 AI Cinema Concert

The sophistication of AI awakens the thrill of masterpieces, while a live orchestra delivers an overwhelming resonance. In that perfect concerto, your most brilliant memories come alive again.



8 Game Festival

Where imagination becomes reality and memories turn into joy. Play as a main character as much as you like in a boundless experiential playground.